



**JoeFox** Photography

[www.joefoxphoto.co.uk](http://www.joefoxphoto.co.uk)

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Version: 1.3

Date: 14<sup>th</sup> January 2011

Signed: Joe Fox

## Environmental Policy

This Environmental Policy documents the impact Joe Fox Photography has on our environment and sets out the methods by which Joe Fox Photography continually assesses, monitors and reduces its impact on the environment.

In late 2006 Joe Fox Photography became carbon neutral. In subsequent years the amount of carbon footprint for each year will be measured and offset at the end of that financial year using a measured carbon exchange programme.

This environmental policy will be reviewed and updated every 6 months in line with current best environmental practice and to conform to ISO14001. In the interim periods Joe Fox Photography is committed to continuous improvement with regard to the Environmental Policy.

- **Energy and water**

Joe Fox Photography is committed to using sustainable renewable energy sources, the office moved to Airtricity as an electric supplier in November 2010. Airtricity is the number 1 renewable energy supplier in Northern Ireland.

In 2006 all new lighting installed was of the low wattage energy saving variety. All future replacement lighting will be energy efficient.

In 2006 old computer monitors were replaced with up to date eco-energy rated monitors. In future all electronic equipment will be replaced with energy efficient models where available.

New insulation and heating was installed in the office to minimise fuel use and to conserve energy.

Solar battery chargers and solar powered lighting has been installed where appropriate and installation of new units is reviewed on an ongoing basis.

Rechargeable batteries are to be used whenever possible and where not possible conventional batteries are to be recycled at the end of their lifecycle.

In 2006 new toilet and shower facilities were added with minimal water use in mind.

- **Transport**

All business trips undertaken are to be logged and offset at the end of the financial year under a carbon exchange programme.

In May 2007 a low emission diesel vehicle was purchased for company use. This vehicle will be run on bio-diesel in accordance with the manufacturers guidelines.

In 2006 a satellite navigation unit was purchased to minimise travel distances.

Where possible all meetings will be conducted by phone or internet telephone/video (e.g. skype).

- **Recycling / Waste**

All cardboard, wood, paper, aluminium, glass and plastics used in the business and for personal use are to be recycled using conventional recycling methods. Separate containers have been purchased for waste segregation.

Organic waste is to be recycled using a bokashi composter and large garden composter.

Any paper which isn't deemed recyclable using normal methods is pulped and made into fuel bricks.

In 2010 digital supply of event and wedding images was promoted to reduce paper output.

- **Supplier and communication.**

Supplies are to be sourced where possible from renewable sources or from suppliers with a valid environmental policy.

All business communication including invoices and quotes are to be conducted electronically wherever possible. All correspondents are to be made aware this is in line with this environmental policy. Print advertisements and brochures were phased out in 2006 and replaced with pdf versions.

- **Promotion of Environmental Policy**

All suppliers, current and prospective customers are to be made aware of this environmental policy with its inclusion on the main web site page and with a link in the email signature.